

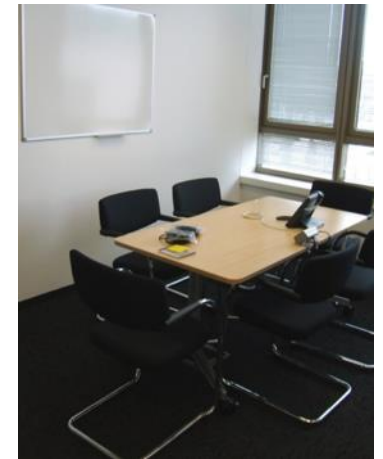
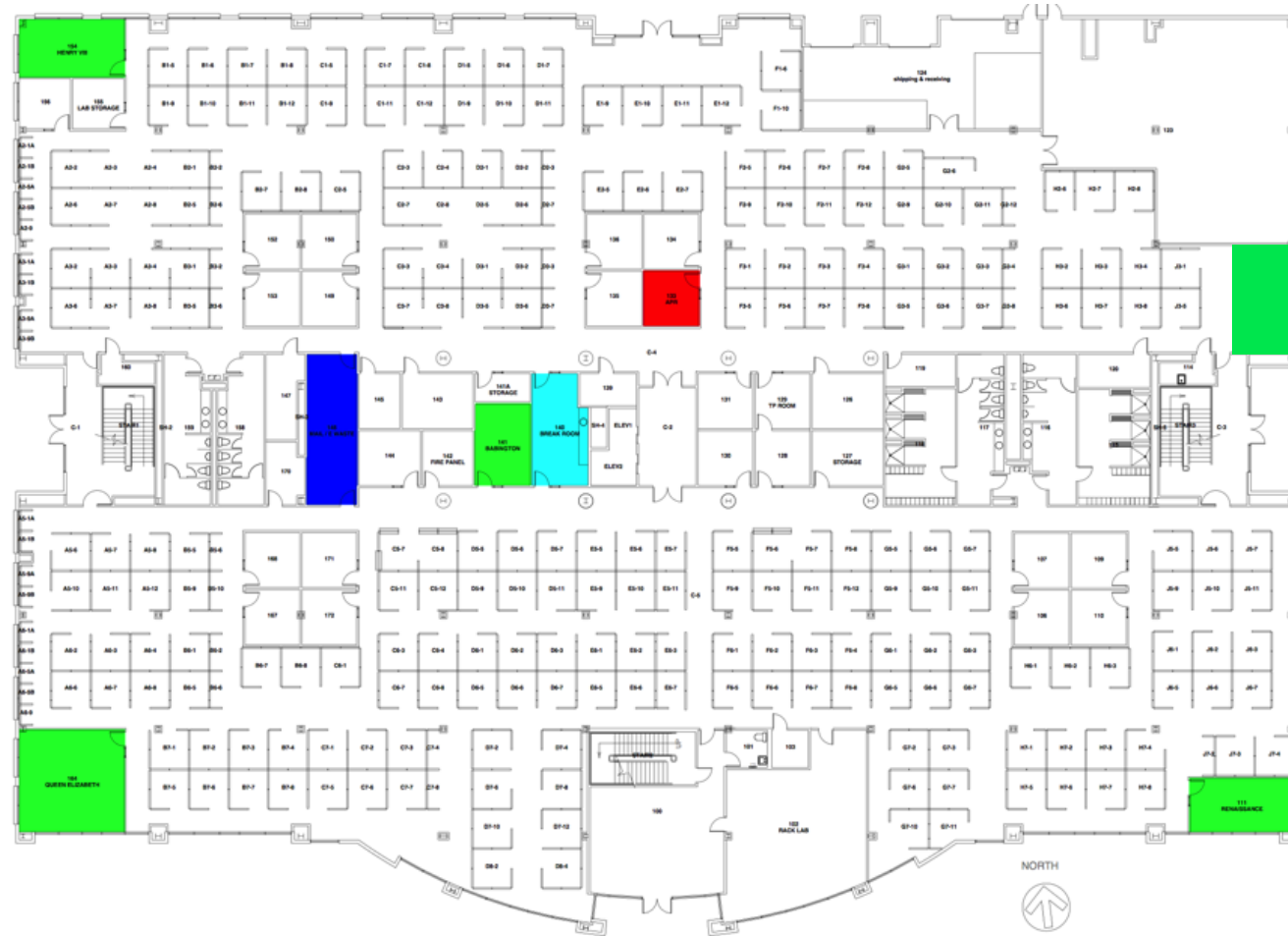
# Arbeitsplatz der Zukunft

Mai 2019

Michael Siegrist

Workplace Solution Specialist

# Traditional Workplace



# Creating “fit for purpose” experiences



Information Sharing



Team Building



Decision Making



Brainstorming

Level of Collaboration Intensity

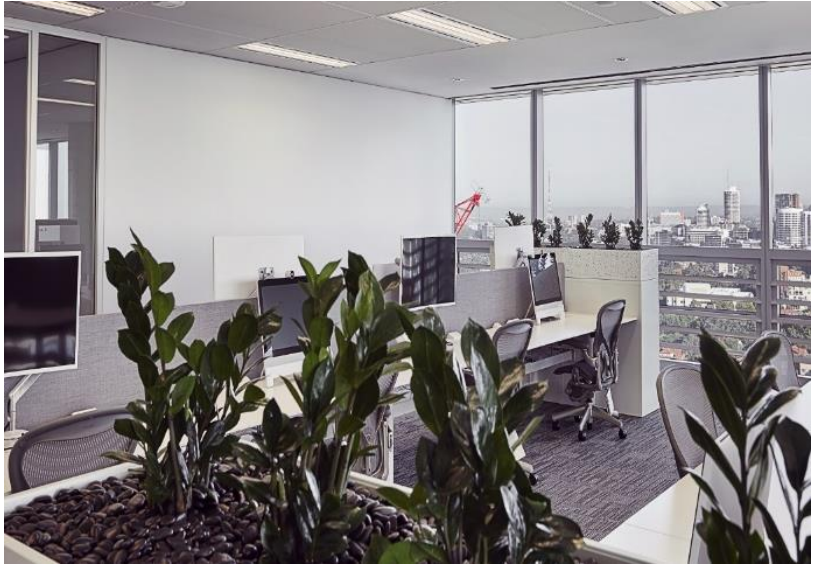
People Centric

Content Centric

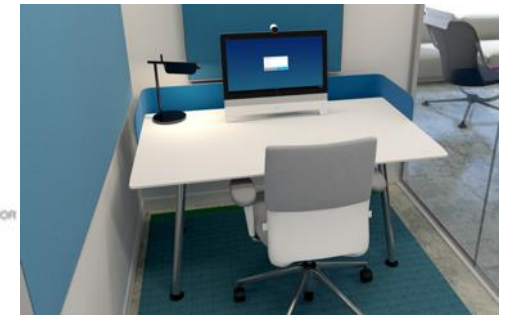
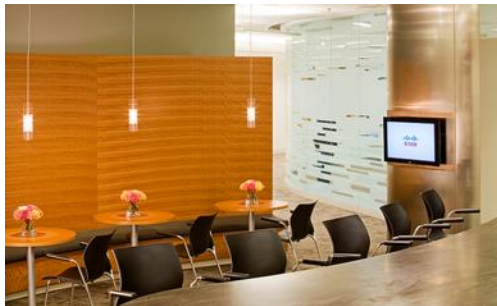
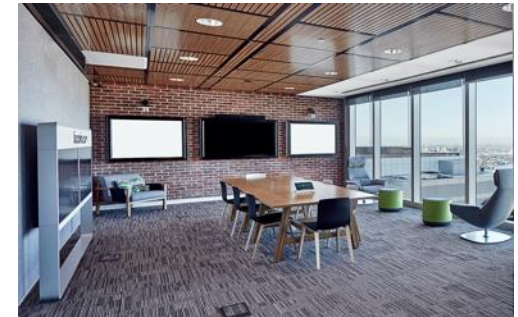
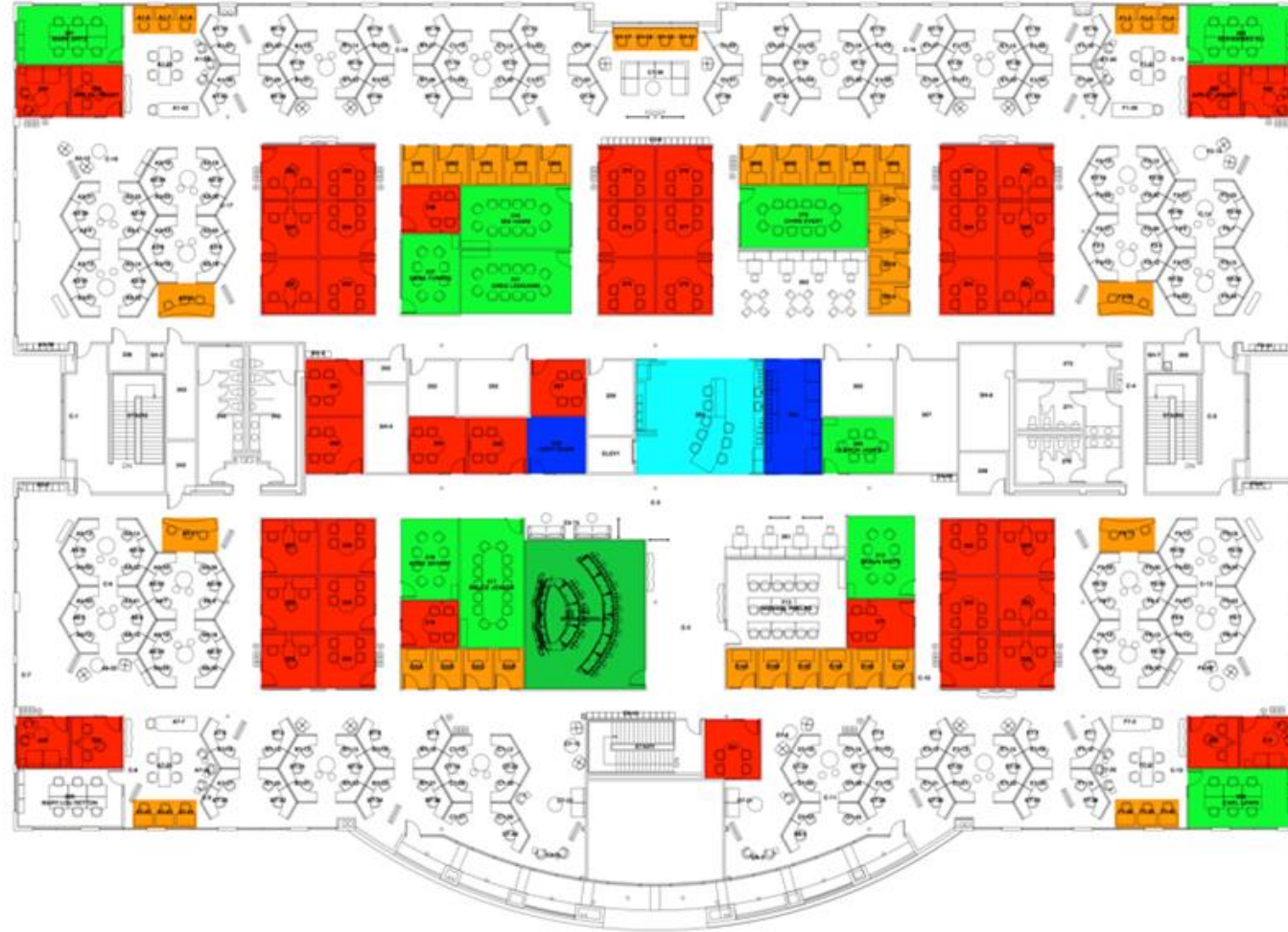
One Time

Persistent

# Activity-based Working (ABW) Workspaces Aligned to Activities



# The New Workplace



### Attractive Portfolio of Core & Growth Businesses ATK

**FY11 Sales by Customer**

**Portfolio Attributes**

- Leading positions in core markets
- Significant backlog
- Well aligned with customer priorities
- Primarily consumable products
- International & commercial opportunity

Successfully Diversifying ATK's Business Mix



**One page sketch**

As per the 20 signals being sent use the table as a model to interpret them.





# Meetings: Optimize collaboration across the enterprise

37%

Of the average knowledge worker's time is spent in meetings

10<sub>min+</sub>

Average delay in meeting start time due to technology glitches

70%

Of people admit to multi-tasking during meetings



# Current pain points that impact collaboration



- Different apps
- Join information
- Video units

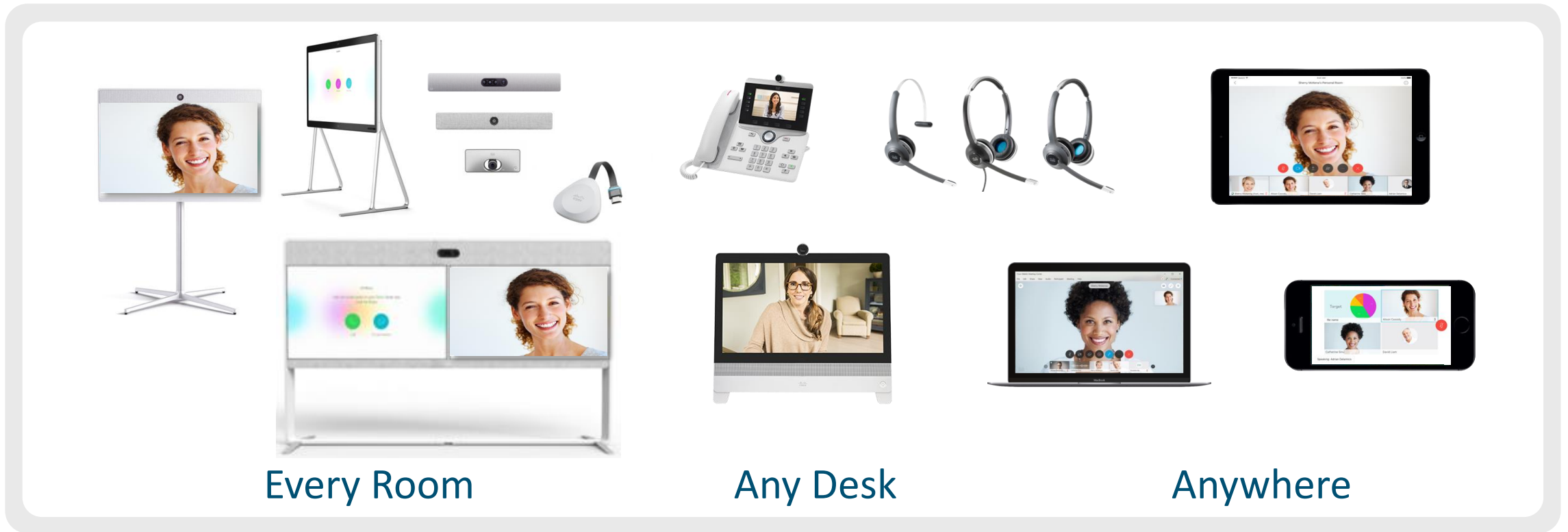
- Client requirements
- Dial In numbers
- Video units

- Participant list
- Background noise
- Meeting controls

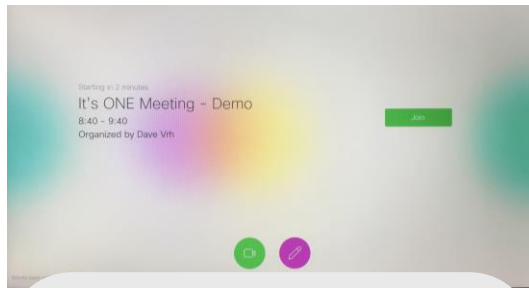
- Sharing information
- User engagement
- Mobile experience

# Reimagined meeting experiences

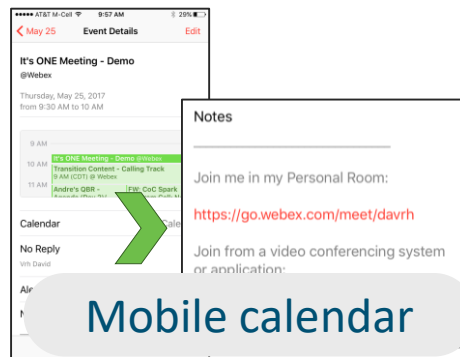
Extend Webex to any video device - consistent & integrated experiences



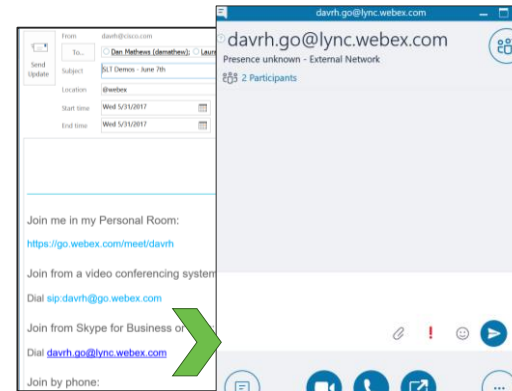
Hardware + Software = Reimagined experiences



Cisco Webex Meeting

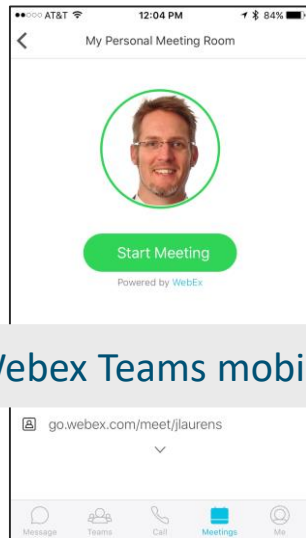


Mobile calendar

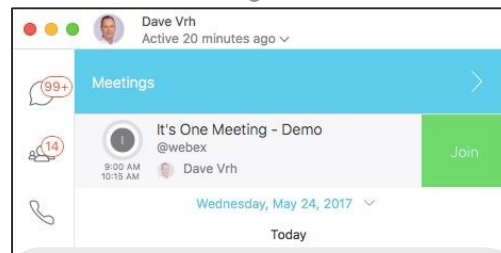


Skype for Business

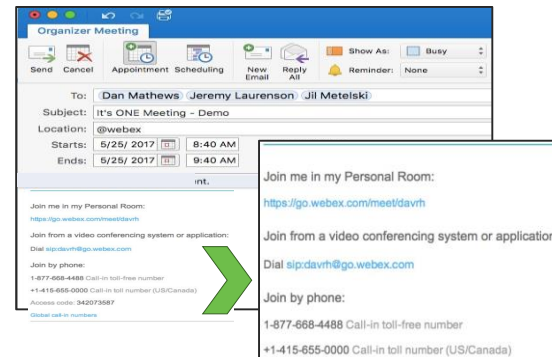
Click to Join



Webex Teams mobile

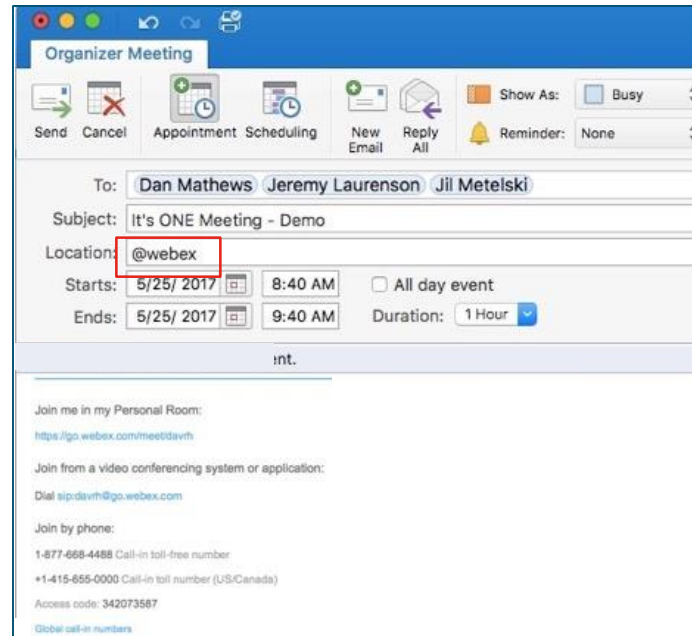


Webex Teams desktop



Desktop calendar

# Simplify scheduling across applications & media



- **@WebEx & @Meet**
- One step for users to remember
- Fast scheduling
- No plug in required
- Native experience for desktop & mobile calendars

Choose your email client

Schedule using Calendar Services



Focus simplification

