

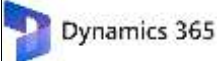





CTV special offers				
	Vendor	Name of campaign	Duration	Outcome
	Lenovo SMB		Валидна до 31.05.	Допълнително 5 евро на брой , при закупуване до 31.5.2024 на монитор: 63DFKAT4EU - 46342796 - LENOVO TV S27i-30 27inch IPS FHD
	Lenovo SRV		Валидна до 31.06.	250 Евро бонус (платим срещу фактура за първи ордер на продукти Lenovo Servers от склад на стойност над 5000 евро без ДДС
	ASUS		Валидна до 31.05.	5% отстъпка за всички NUC-ове от склад до края на месеца
	HP PCG		Валидна до 31.05.	2 % отстъпка от склад до края на месеца за всички Pro Books.
	Microsoft Surface Pro		Валидна до 31.05.	2 % отстъпка от склад до края на месеца.
	Cisco		Валидна до 31.05.	Deals & Discoveries (also.com)
	Fujitsu		Валидна до 31.05.	5% отстъпка от цената на сървърите на склад
	HPE		Валидна до 31.05.	5% отстъпка от цената на сървърите на склад
	Microsoft	MODERN WORK "DO MORE WITH LESS" PROMO FOR SMB	01.04 - 30.06	The SMB Net New Customer offer provides partners with 15% discount for new tenants. Offer is intended to onboard new to Microsoft customers directly to Microsoft 365 Business Premium offer which includes enhanced security and productivity tools needed for modern businesses. The following new commerce services with 1-year commitment are eligible (billed monthly or prepaid): Microsoft 365 Business Premium. New customers with no cloud services (on-premise) New customers with competitive cloud (Google, etc.) New customers with hosted services New customers with on-premise Exchange Server solution (e.g. Exchange Server 2013 end of support, 2016/2019 end of life)

	Microsoft	50% discount Defender for Business	01.04 - 30.06	
	Azure	50% DISCOUNT ON FIRST MIGRATION WITH ALSO PROFESSIONAL	01.04 - 30.06	Indirect Resellers who transact Azure thru ALSO Cloud Marketplace. The service can be used for any migration phase or Also engineers can proceed whole migration project. Professional Service request ticket needs to be raised in ACMP support section and noted as Promo in the
	Copilot	Free Copilot license with every 30 purchased Microsoft Copilot licenses	22.05 - 30.06	
	Copilot	Free trainings through ALSO Readinez and life demo of the product.	01.04 - 30.06	https://also.readynez365.com/ - Partner registration is required
	Dynamics 365	DYNAMICS 365: CS-EP TO ONLINE BUSINESS CENTRAL (CSP2BC) SPECIAL OFFER	01.04 - 30.06	This offer applies to transitions from Dynamics CSP-EP on-premises (via legacy CSP) to online Dynamics 365 Business Central. Discount percent and discount description 40 percent partner discount (applied to estimated retail price before normal partner margin or discount percentage)
	Acronis	Acronis SPLA/Commit 1 FREE Month Promo campaign	01.04 - 30.06	We will provide 1 month FREE (without payment) ramp-up through ACMP for all partners that are on-boarding for Tier1 (250EUR) Commit and meeting the eligibility criteria and sign during the period of promotion "1x1 PROMO = 1 month free for Tier 1" New SPLA/Commit Services in ACMP Wholesale-to-Commit switch; PAYG – to –Commit switch

	Kaspersky	50% Discount Competitive Promo	01.04 - 30.06	Customers using security solutions from other vendors who are willing to migrate to Kaspersky, can be eligible to this promotion if they provide a proof of the solution they are currently using. Each customer is entitled to migrate to a similar product or superior one, based on each requirement
	Kaspersky	25% Discount Upgrade Promo	01.04 - 30.06	Existing customers who are willing to improve their security by upgrading their solutions are eligible to a discount. Whether they are upgrading to a superior endpoint solution or using the Add-ons to expand their functionalities,
	Kaspersky	MSP Partner Promo	01.04 - 30.06	Motivate our resellers to include Kaspersky in their monthly agreements by offering a special pricing and making a 6months commitment
	Adobe	Adobe VIP to MP migrations	01.04 - 30.06	Incentivizing partners to migrate existing VIP agreements into ACMP. For each VIP commercial agreement, that a partner migrate from VIP into VIP Marketplace via ACMP, the partner earns 25 euro during the campaign term. Migration is a free service. Minimum eligible migrations during campaign period: 4 migrations Minimum payout: 100 EUR Max payout cap per Adobe partner: 2.500 EUR Payout is made within 90 days after campaign period end date by the local ALSO country. Adobe don't allow migration 30 days before or after
	Citrix	Discount for migration from VMware to Citrix	01.04 - 30.06	

	Cybersecurity	Free ALSO Cybersecurity Self-ASSESSMENT	01.04 - 30.06	https://also.selfserviceassessment.com/home - The CSAT Assessment helps customers to understand their current security posture and identify critical security requirements, using automated analysis tools. This can be provided free of charge to end customers who meet requirements (see Process description below). Resellers with high potential but no specific focus on Cybersecurity Resellers who have large installed base or large end customers with upsell potential Resellers with mid-size or large end customers who need help prioritizing their security needs.
	SAMSUNG	SAMSUNG The Wall Promo Q2	22.05 - 30.06	-15% Отстъпка при поръчка на SAMSUNG Smart LED Signage Indoor LED The Wall IA012B All-in-one 1.26 110inch .
	TCL	Само сега смартфон от TCL за 50 Евро	22.05-30.06	47105319TCL 501 2GB 32GB Prime black 47105320TCL 501 2GB 32GB Glacial blue