### ALSO MEDIA AND INVESTOR CONFERENCE

**NEW2NEXT** 

23.02.2021





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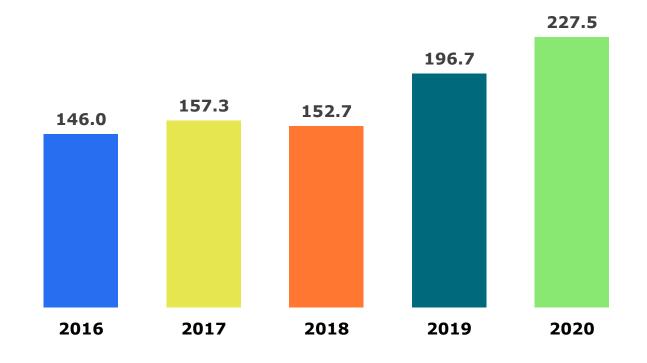


## **BUSINESS DEVELOPMENT**

### **Profit and loss account**

(in m€)	2019	2020	CHANGE
Net Sales	10 692.7	11 898.4	+11.3%
Supply	7533.5	8 423.3	+11.8%
Solutions	2 732.7	2 975.7	+8.9%
Service	426.5	499.4	+17.1%
thereof Cloud	217.0	299.8	+38.2%
EBITDA	196.7	227.5	+15.7%
EBT	134.8	167.7	+24.4%
EAT	100.3	130.0	+29.6%

### **EBITDA** in m €



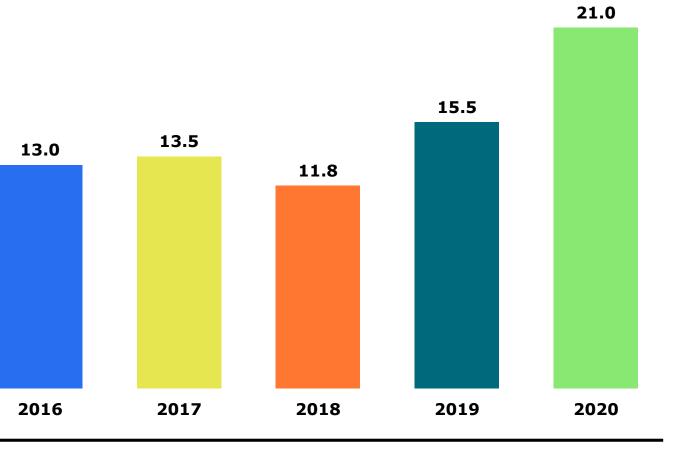


## **BUSINESS DEVELOPMENT**

### **Balance Sheet**

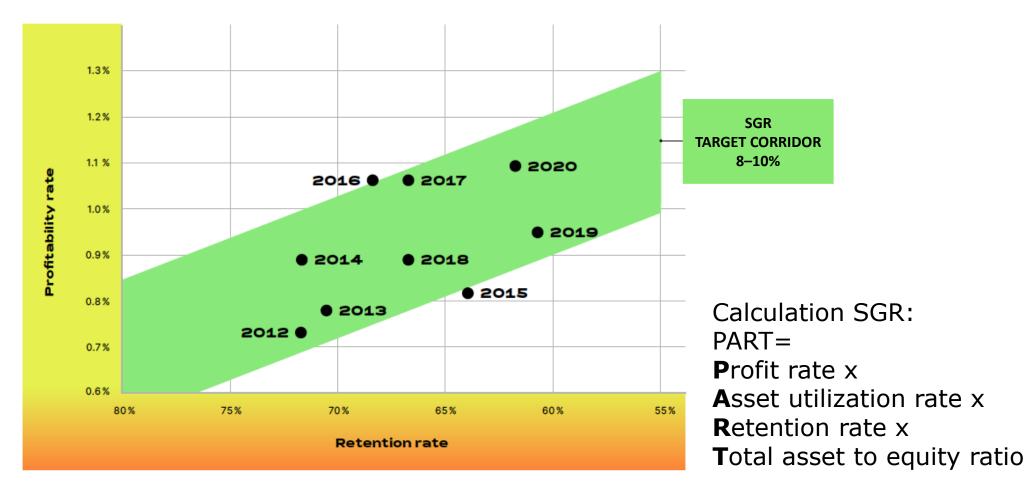
(in m €)	2019	2020	CHANGE
Cash and cash equivalents	349.5	483.2	+38%
Trade receivables	747.2	828.0	+11%
Inventories	915.3	729.4	-20%
Other Assets	811.7	841.5	+4%
Total assets	2 823.6	2 882.1	+2%
Financial liabilities	497.3	445.3	-10%
Trade payables	1 271.5	1 310.6	+3%
Other liabilities	322.6	304.8	-6%
Equity	732.3	821.3	+12%
Total liabilities	2 823.6	2 882.1	+2.1%

ROCE in %





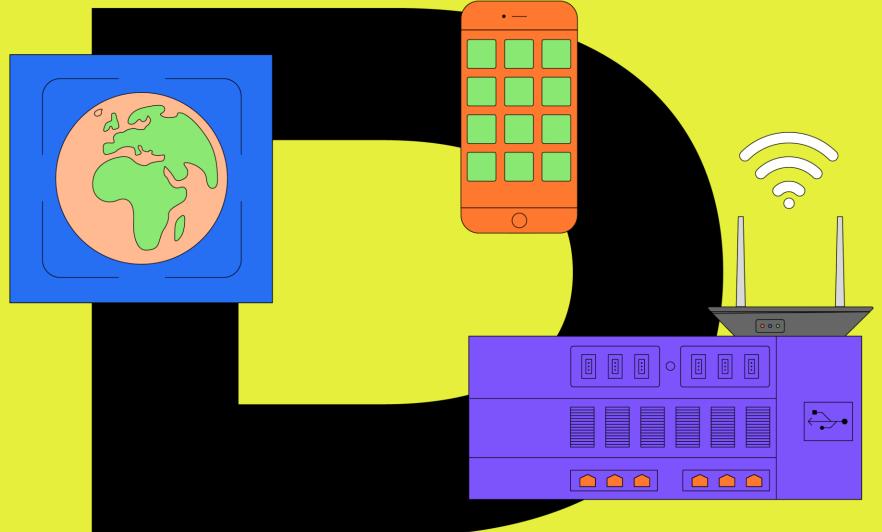
### SUSTAINABLE GROWTH RATE



Asset utilization rate and Total asset to equity ratio are set as constants Representative visualization

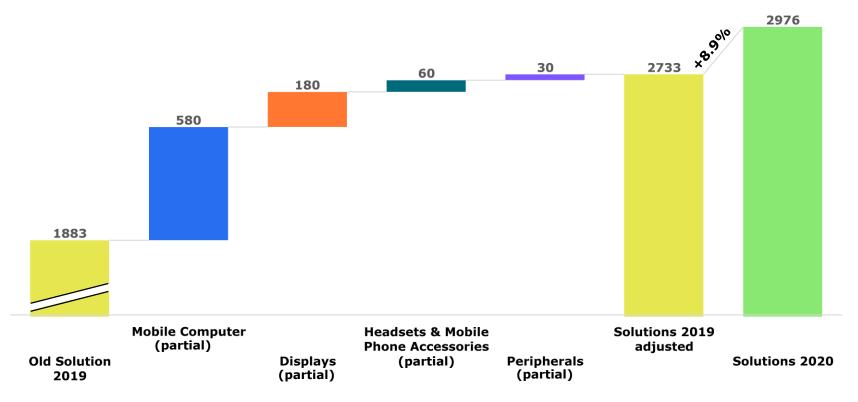


### MONITORING THE NEW AND THE NEXT NORMAL



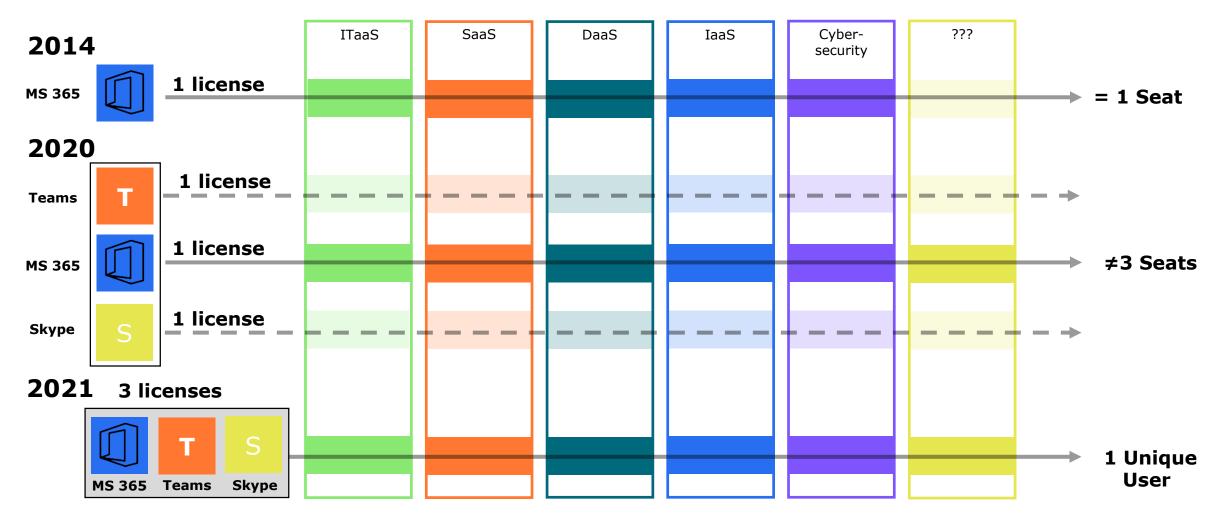
### **NEW MEASUREMENT FOR SOLUTIONS**

# Solutions for remote communication, education and work



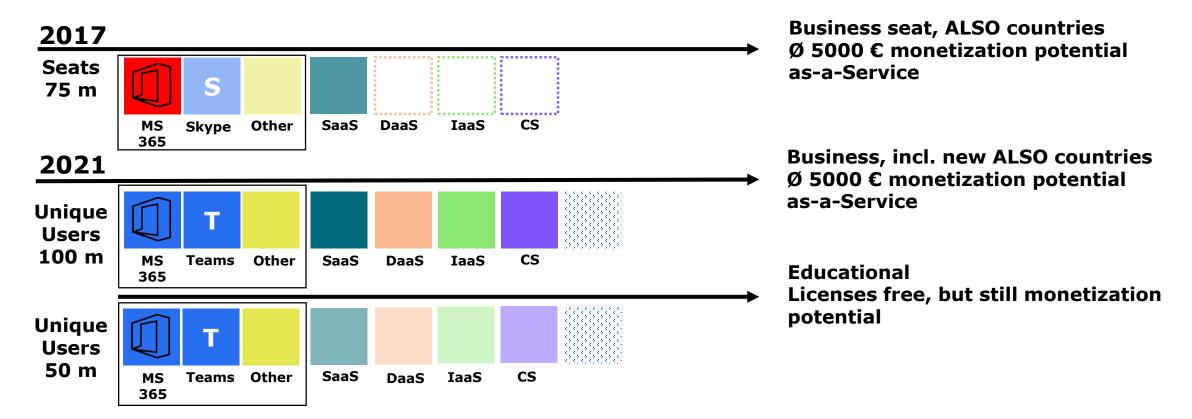


## FROM SEAT TO UNIQUE USER





### MONETIZATION POTENTIAL UNIQUE USERS





### **CLOUD DEVELOPMENT**

#### Paid Seats in m

	2019	2020	Change
Total	3.8	7.4	+94.7%
ALSO	1.9	4.4	131.6%
Platform as-a-Service	1.9	3.0	57.9%

#### Paid Unique Users in m

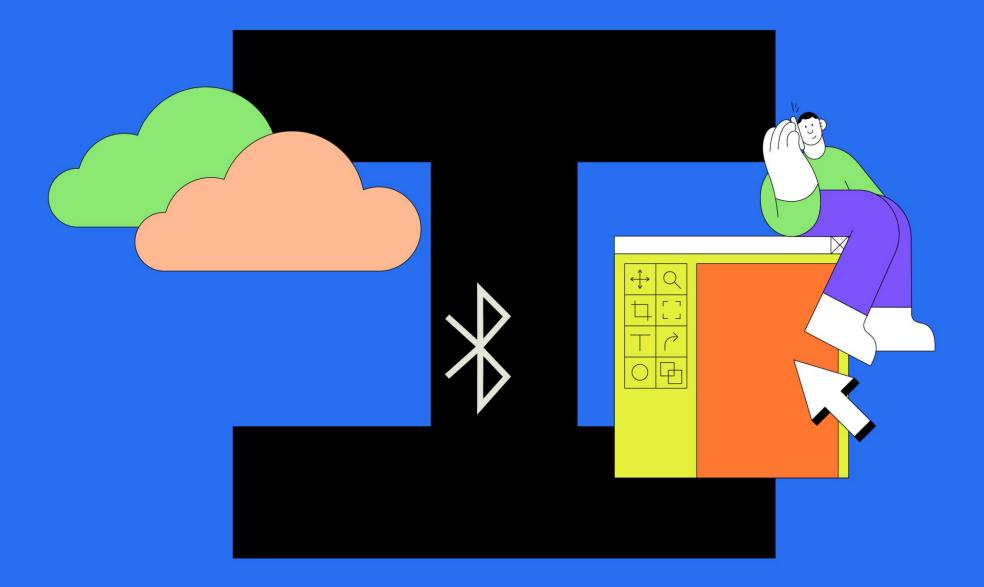
	2019	2020	Change
Total	3.0	3.9	+31.7%
ALSO	1.8	2.3	+27.6%
Platform as-a-Service	1.2	1.6	+37.9%

#### Net Sales in m €

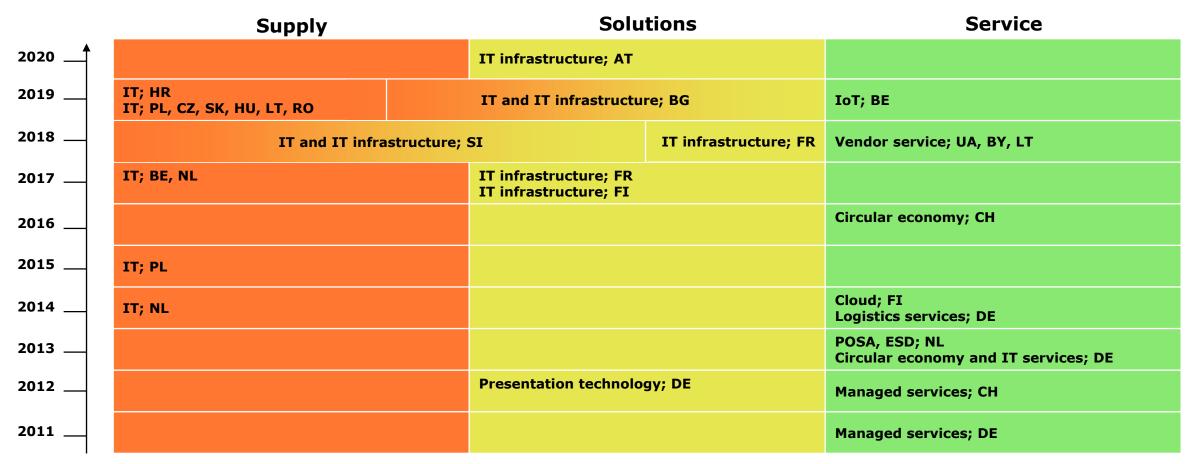
2019	2020	Change
217	300	+38.2%



### **INTEGRATION AND SCALABILITY**



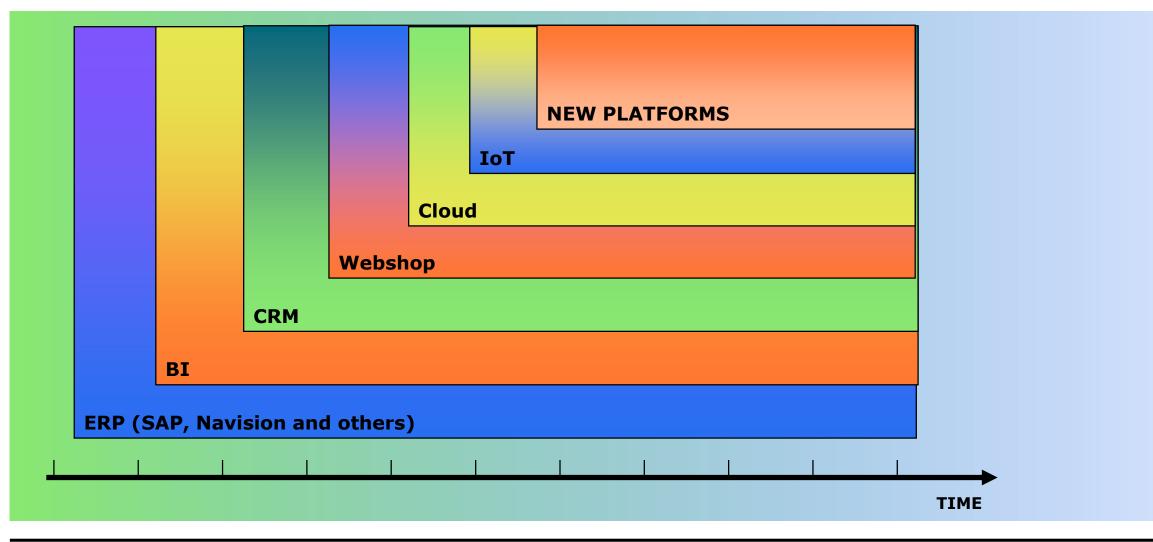
## **TRACK RECORD INTEGRATION**



### **Revenue Growth ~90% since 2012 Contribution of Acquisitions to total Net Sales: ~25%**



### **SCALABLE DIGITAL TOOLS**





### INTEGRATION

WIP= work in progress | •= not applicable

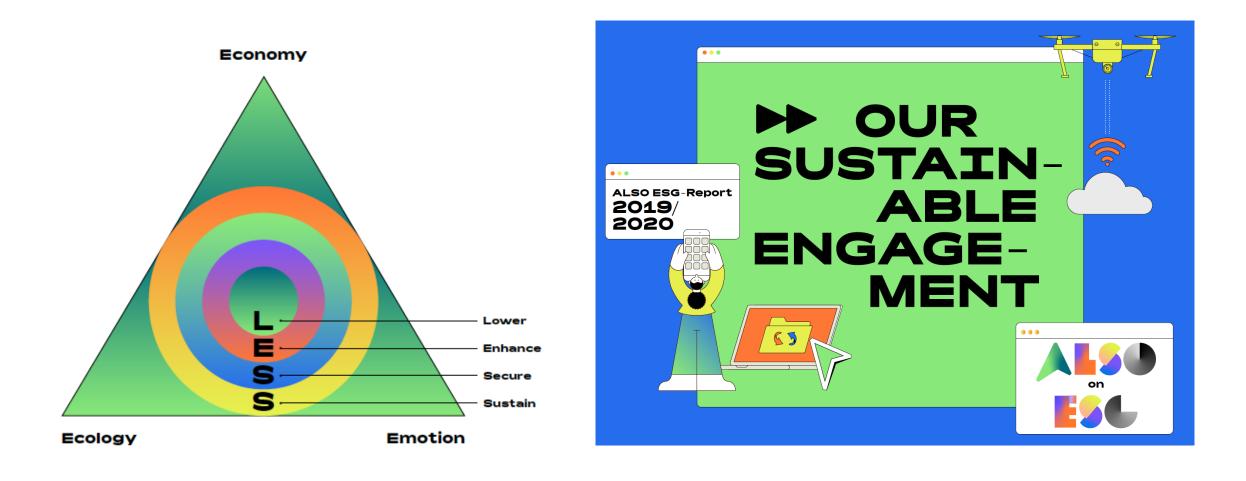
	Systems		Platforms			Process harmonisation		NWC		
	ERP	BI	CRM	Webshop	АСМР	IoT	Virtuali- sation	Automa- tisation	CoC	
IT infrastructure; AT	WIP	WIP	WIP	WIP	WIP	WIP	WIP	$\checkmark$	$\checkmark$	$\checkmark$
IT & IT infrastructure; BG	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
IT; PL, CZ, SK, HU, LT, RO	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
IoT; BE	$\checkmark$	•	•	$\checkmark$	•	•	•	$\checkmark$	$\checkmark$	WIP
IT; HR	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
Vendor Service; UA, BY, LT	$\checkmark$	$\checkmark$	WIP	•	•	•	•	$\checkmark$	$\checkmark$	$\checkmark$
IT & IT infrastructure; SI	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
IT infrastructure; FR	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	✓	$\checkmark$	$\checkmark$
IT; BE, NL	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
IT infrastructure; FI	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
IT infrastructure; FR	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Circular economy; CH	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
IT; PL	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
Logistics Services; DE	$\checkmark$	$\checkmark$	✓	$\checkmark$	•	•	•	•	•	•
IT; NL	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
Cloud; FI	$\checkmark$	$\checkmark$	✓	•	•	•	•	$\checkmark$	$\checkmark$	•
Circular economy and IT services; DE	$\checkmark$	$\checkmark$	✓	•	•	•	•	$\checkmark$	$\checkmark$	$\checkmark$
POSA and ESD; NL	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Managed Services; CH	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Presentation technology; DE	✓	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	$\checkmark$	$\checkmark$
Managed Services; DE	✓	$\checkmark$	✓	•	•	•	✓	$\checkmark$	$\checkmark$	$\checkmark$



### **SUSTAINABLE GROWTH**



ESG





## OUTLOOK

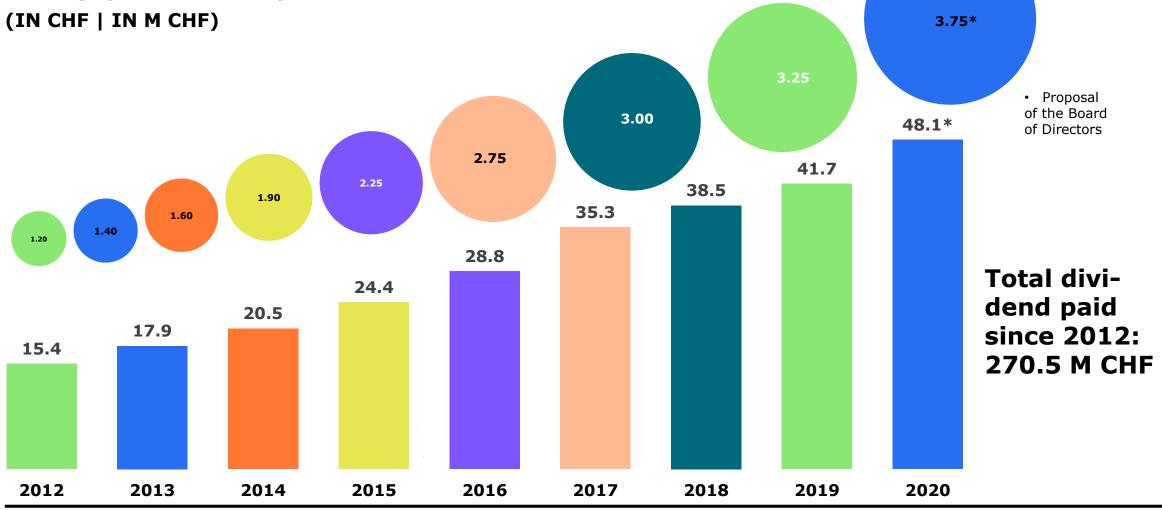


### **NEW2NEXT**

	NEW	NEXT				
	Supply Chain	Remote Technologies				
MAINTAIN	Buyer & Vendor Mix	Human Resources				
	Organisation	Virtual Innovation				
	Workflows	Remote work				
Optimize	Processes	Flexibility				
	Ecosystem	Scalability				
	Meetings	Business Monitoring				
REINVENT	Fairs	Virtual Sales				
	Audits	Virtual Business Models				
	Digital Platforms	Digital Platforms				
Ecosystems		Ecosystems				



## DIVIDEND AND PAYOUT DEVELOPMENT







### **Target 2021**

EBITDA 240-255 m €

ROCE 15-20 % Subject to acquisitions **Midterm Target** 

EBITDA **280-350** m €

ROCE >20 % organic

>15 % with acquisitions

