Channel Partner Certification

Product Category

Data Communica	Transmission & Access	Enterprise IT	Huawei Cloud, Computing	Network Energy	VVIIELESS	Enterprise Services and Industry Solution
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Certification Standards

Partner Type	Sales performance Threshold (USD)	Pre-sales Certification	Post-sales Certification		
VAP	2M	HCPA x 4	3-star CSP (for any product line)		
Gold	1M	HCPA x 3	3-star CSP (for any product line)		
Silver	0.5M	HCPA x 2			
Authorized	Performance				

2020, 1 HCPP=2 HCPA



Diversified Channel Incentive





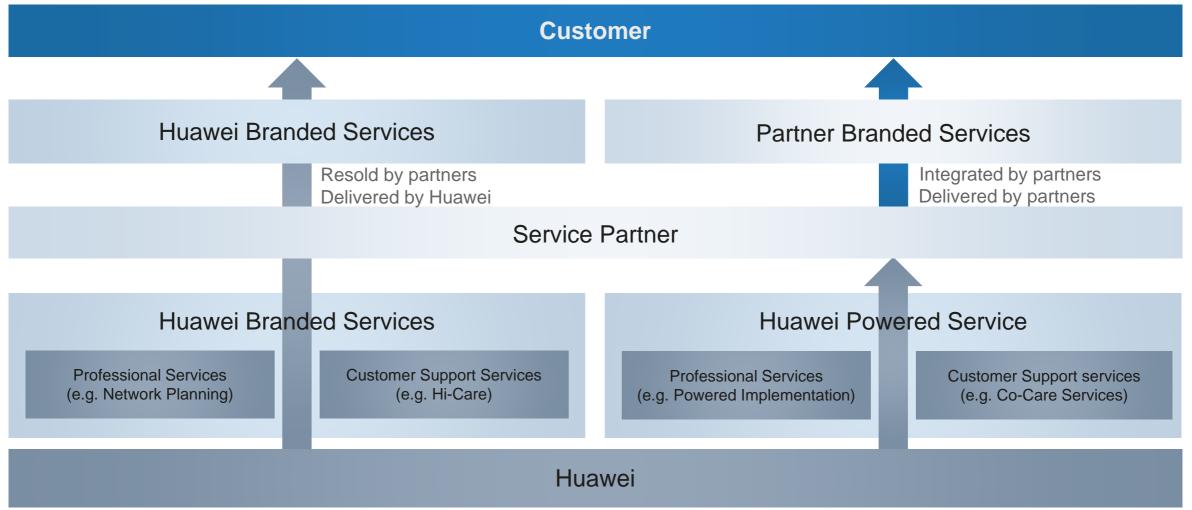




Key Benefit	S	Value Added Partner	Gold Partner	Silver Partner	Authorized Partner
Rebate	Basic Sales Rebate	V	V	V	-
	Presales Capability Rebate	V	√	√	-
	Post-sales Capability Rebate	V	V	√	-
	Maintenance Service Rebate	V	V	√	-
Marketing Support	JMF	V	V	-	-
	MDF	•	•	•	•
	Demo Support	•	•	•	•
	Access to Promotion	V	V	V	V
100% Prepayment Discount		V			
Qualified Customer Lead		V	V	V	
Partner portal & IT tool		V	V	V	V
Pre-sales, Sales and Technical Training		V	V	V	V
HCIE Incentive		V	V	V	V



Huawei's Services Go-To-Market Strategy





Benefits of Joining HSPP and Becoming a Certified Service Partner (CSP)



Show CSP Logo and Partner Locator







Capability Rebate (up to 1% of sales performance)

Service Sales Discount

Service Sales Incentives

Base Rebate

HCIE and GaussDB Certification Award

Service Profit by Partner-branded Service Delivery via CSP Authorization

